

WJZ-TV

3725 MALDEN AVE., TV HILL, . BALTIMORE MD 21211

WJZ-TV

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 48251		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		CARDIN FOR SENATE		
AND	11350 Random Hills Rd Ste 670		PO BOX 21093		
ADDRESS	Fairfax	VA 22030-7428	Catonsville	MD 21228-0593	
	USA		USA		
CONTACT	RACHAEL BEALE		PRODUCT10/9 - 10/14 TV 2012		
LOCAL SALESPERSON	BILL AHLFIELD	AGENCY EST. NO. 12355	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/14/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	04:58A	05:27A	30S	10/09/12-10/12/12	RISE & SHINE AT 5AM	4	225.00	900.00
2	01111..	4	05:27A	05:57A	30S	10/09/12-10/12/12	RISE N SHINE	4	375.00	1500.00
3	01111..	4	05:57A	07:00A	30S	10/09/12-10/12/12	MORNING EDITION AT 6	4	585.00	2340.00
4	01111..	4	07:00A	09:00A	30S	10/09/12-10/12/12	CBS THIS MORNING	4	200.00	800.00
51.	1	05:57A	08:00A	30S	10/13/12-10/13/12	EYEWITNESS NEWS SAT 6-8AM	1	150.00	150.00
61.	1	08:00A	10:00A	30S	10/13/12-10/13/12	SATURDAY CBS THIS MORNING	1	430.00	430.00
7	00001..	1	10:00A	12:00N	30S	10/12/12-10/12/12	LET'S MAKE A DEAL/PRICE IS	1	540.00	540.00
8	01000..	1	11:58A	12:30P	30S	10/09/12-10/09/12	NOON NEWS	1	585.00	585.00
9	01110..	3	02:58P	04:00P	30S	10/09/12-10/11/12	DR. PHIL	3	295.00	885.00
10	01111..	4	04:00P	05:00P	30S	10/09/12-10/12/12	4PM EARLY NEWS	4	360.00	1440.00
11	02222..	8	05:00P	06:00P	30S	10/09/12-10/12/12	5PM EARLY NEWS	8	400.00	3200.00
12	02222..	8	06:00P	07:00P	30S	10/09/12-10/12/12	EARLY NEWS	8	500.00	4000.00
13	00101..	2	07:27P	08:00P	30S	10/10/12-10/12/12	ENTERTAINMENT TONIGHT 730-8P	2	745.00	1490.00
14	.1.....	1	07:57P	09:00P	30S	10/09/12-10/09/12	NCIS	1	3300.00	3300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA		
CONTACT	RACHAEL BEALE		PRODUCT10/9 - 10/14 TV 2012		
LOCAL SALESPERSON	BILL AHLFIELD	AGENCY EST. NO. 12355	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/14/12 NO. WEEKS: 1					

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			FROM	TO						
15	..1....	1	09:58P	11:00P	30S	10/10/12-10/10/12	C.S.I.	1	2600.00	2600.00
16	...1...	1	07:57P	09:00P	30S	10/11/12-10/11/12	BIG BANG THEORY/TWO & HALF	1	2250.00	2250.00
171..	1	07:57P	09:00P	30S	10/12/12-10/12/12	CSI: NY	1	1200.00	1200.00
181.	1	09:58P	11:00P	30S	10/13/12-10/13/12	48 HOURS	1	750.00	750.00
191	1	08:58P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	2500.00	2500.00
20	0111100	4	10:59P	11:35P	30S	10/09/12-10/12/12	LATE NEWS 11-1135 M-SUN	4	950.00	3800.00
21	0000010	1	10:59P	11:35P	30S	10/13/12-10/13/12	LATE NEWS 11-1135 M-SUN	1	950.00	950.00
22	0000001	1	10:59P	11:35P	30S	10/14/12-10/14/12	LATE NEWS 11-1135 M-SUN	1	950.00	950.00
23	01011..	3	11:35P	12:37A	30S	10/09/12-10/12/12	LATE SHOW W/ DAVID LETTERMAN	3	315.00	945.00
241	1	11:35P	12:35A	30S	10/14/12-10/14/12	CRIMINAL MINDS	1	275.00	275.00
Total Contract:								61		37780.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						37780.00	.00	.00	37780.00	
GRAND TOTAL									37780.00	

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